

Leading Hyper-Productive Scrum Teams (RSMPO)

Enabling Agile Transformation

With Registered Scrum Master™ and Registered Product Owner™ credential



Meet The World's Best.

The #1 Agile Scrum Course.

The Original Knowledge that carved the Agile world.

By the inventor of Scrum.



Course page

Dr. Sutherland's first Scrum Team

Delivered **10x** the results in **1/10** the time

Discover the original knowledge that made this possible

"Scrum is not just about setting up the Scrum events based on the Scrum Guide."

The real goal is to deliver exponential business results by enabling Hyper-Productive teams."



70 Years of Management Know-How.
Culminates into **this course.**

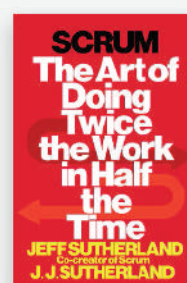
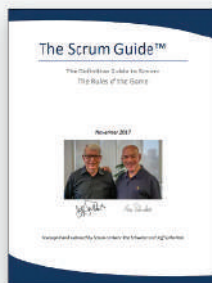
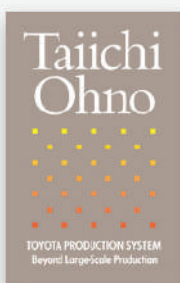
TPS 1950

Scrum 1990's

Agile 2001

Scrum 2014

Scrum 2019



When **Lean**, **Agile**, and **Scrum** work in tandem,
they form the bedrock of a modern work environment.

A dual-credential, world class program

- **Get 2 credentials in just 1 course:** The only course that covers the entire Scrum framework from both the Scrum Master's and Product Owner's perspectives.
- **Original Scrum knowledge from the inventor:** True insights to the logic behind the design of the elements in the Scrum framework.
- **5-stars education services:** 1-year unlimited class revision plus exclusive pre-class and post-class consultation support.



What you will achieve:

01

Develop an understanding of the agile mindset, Scrum mechanics, and Scrum's best practices.

02

Get familiar with the role and responsibilities of a Scrum Master in a high-performance Scrum team and organisation structure.

03

Learn the principles behind implementing and optimising multi-team Scrum.

04

Immediately start up a Scrum team to handle your project or product development.

Deliver **2x** the work



in  **1/2** the time

Be the driving force of change

Scrum Masters



Identify waste



Drive process



Improve happiness



Scale Agile

Product Owners



Prioritize work



Evaluate value



Communicate
effectively



Increase revenue

Be the driving force to solve problems



Project delays



Budget overrun



Frustrating bureaucracy



Communication
breakdown



Inefficient remote teams



About the course

In this course, you will get crucial insights and strategies from our years of success in training Agile practitioners to become high-performing Scrum Masters and Product Owners in businesses around the world.

We start by exploring the design and evolution roadmap of the Scrum framework. Starting in 1983, where Dr. Jeff Sutherland completed the first Agile transformation in the world, his life experience contributed to the creation of Scrum in 1995, and the continuous evolution and flourishing of Scrum in the following 25 years.

How to create a strong Scrum team?



Construct the team



Align to the Agile mindset



Manage requirements



Run efficient production

As you advance from a Scrum beginner to this advance course, we know you will have many unanswered implementation questions. It is our goal in this course to assist you in this advancement process.



This curriculum will be conducted through a combination of lectures, hands-on exercises, and reviews of real-world case studies from across a diverse set of industries.

You will graduate from this course with a completely fresh understanding of Scrum and the ways to get exponential business result with Scrum.

Trusted and Recommended

by experts across multiple business domains



Pei Chin Liew

Takaful Ikhlas
Family Berhad

Assistant Vice
President



" This course is very useful for me.
I like how this course was taught
as it was easy to follow. "



Inda Mulyani

Bank Danamon
Indonesia

Head of
PMO



" If you want to implement Scrum the
right way, just join this training! "



Fadly Rasyad

Bank of Singapore

Enterprise
Agile Coach



" Very practical, making sense,
and right on the money! "



Shuting Fu

W4 Marketing meets IT

R&D Project
Manager



" Very cool class with rich and
well-structured knowledge to learn. "



Aquib Nihal

MBUZZ

Product
Manager



" Something worth investing your
time in. A lot to learn and implement
in your daily routine. "

About the Trainer

Ethan Soo

Ethan is one of the most experienced Scrum Trainers in the Asia Pacific Region. With his collective real-life experience, you can trust him to deliver a valuable learning experience in your Agile journey starting from building a strong Scrum team to delivering values and work results.

To date, he has conducted 300+ Scrum classes and has gathered excellent feedback from participants who underwent his curriculum over the years. Many enjoyed his programs that are meticulously designed to provide the candidates with an immersive learning experience. You will stay charged and curious throughout his interactive lessons which often includes sharing of his own practical experiences, interactive games, and discussions on thought-provoking case studies.

With Ethan's excellent training performance, he was awarded to be a Scrum Fellow by Scrum Inc. In 2020, as Ethan decided to return to his home country, he accepted the invitation of Dr. Jeff Sutherland to become one of the three Regional Partners, focusing in the Asia Pacific region.

Ethan is currently in charge of optimizing the Scrum Master, Product Owner, and Scrum@Scale credentialing courses offered by Agile Education by Scrum Inc. to match the learning style of people in the East.

Apart from that, he is also responsible to screen, coach, mentor and certify Scrum Trainers and Scrum@Scale Trainers for the Scrum Inc. Agile Education Program by designing and conducting the Train The Trainer Program (TTT).



Previously led Agile Transformation at:



From our clients and Agile gurus:



Jeff Sutherland
Founder and Chairman
Scrum Inc.

Ethan recently spent two days in Tokyo with me planning his Scrum@Scale classes. Having reviewed the plan carefully, I strongly recommend training with Ethan. These will be excellent courses.



Grace Chan
General Manager, Personal Banking
Standard Chartered Bank

Ethan's expert team strives to help company learn and migrate to Scrum uses. I recommended him to a few business partners and all have gotten raving reviews and he has helped them drive impactful financial benefit and result.



Mike Cohn
Co-founder
Scrum Alliance

Ethan has been a strong proponent of doing Scrum well and has been of great assistance to Chinese companies looking to improve their use of Scrum and agile approaches.



Upskill to True Scrum.

Master the **Why, What** and **How** from its roots.



Module 1: Right people, right role, right mindset

- **Dr. Sutherland's journey and the origin of Scrum**
- **Understanding the Scrum roles and creating a hyper-productive Scrum team**

Gain a deep understanding of the Agile mindset and the core design principles behind the Scrum Framework.

Operating a Scrum system with the correct Agile mindset will unleash the full potential of the Scrum system.

You will also learn how to create a strong Scrum team that delivers results here.



Module 2: Product planning, priorities and timeline

- **Optimize flow and minimize waste with Lean**
- **Workshop on product planning, prioritization, and mapping product release timeline to market**

In this module, you will explore Scrum as a great tool to enable solid decision-making to target business outcomes and eliminate waste.

Learn how to achieve a strong start on managing requirements and designing products from the customers' perspective.

With a structured hands-on workshop approach, we will guide you from managing Agile requirements to performing Agile estimations and finally generating backlog and communicating it with the teams.



Module 3: Lean production with the Scrum

- **Lean theory, Daily Scrum, and the Scrum board**
- **Continuous improvement with Sprint Review and Sprint Retrospective**
- **Additional skills for Product Owner proficiency and Scrum Master mastery**

Next, we explore how to execute the Scrum events the right way. This module is about understanding the Lean production theory behind Scrum to maximize delivery flow and obtain high-impact results.

We run workshops with real-life examples and introduce tools to monitor work progress, mitigate risk, and acquire user feedback.

We have helped students from:



5-star learning experience *From start to finish.*

In CI Agile, we strive to provide you with the best learning experience and support to ensure you can successfully implement what you have learned and generate actual results.

Pre-class

- Pre-class consultation
- Four chapters of pre-reading and quizzes

During the class

- Full trainer-led class delivery
- Class curriculum and materials designed by Dr. Jeff Sutherland
- Real-world case studies exercise and discussions

Post-class

- Complementary one-year unlimited course revisions
- Two exclusive one-on-one consulting hours with the trainer
- Lifelong access to CI Agile global alumni community



Upskill to True Scrum. Achieve undoable results.

Asia Pacific Regional Partner

The first Scrum team delivered 10X the results in 1/10 the time. That is done by simplifying the work process and eliminating waste to create a fast decision and delivery system. That is the power of True Scrum knowledge. It changed the world and forged today's modern work landscape.

Together, we will leverage the True Scrum knowledge to elevate the performance of our workforce.

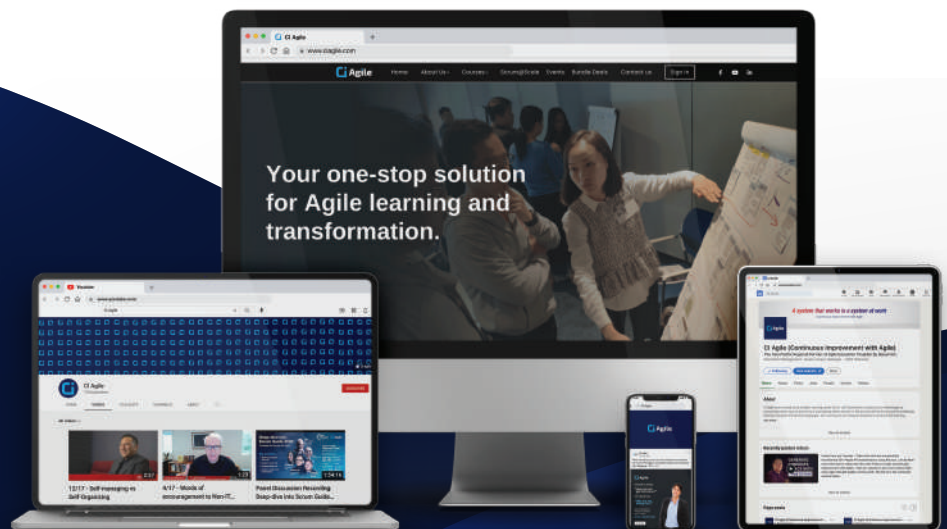
In our quest to pursue excellence, we shall never walk alone.

Get Social

Connect with
CI Agile



ciagile.com



Be a part of our global community!

Graduates of CI Agile automatically become members of our global alumni community, enabling access to these extensive services:

- Social networking events
- Supportive and informative alumni community

Get in Touch

✉ romanoff@ciagile.com 🌐 www.ciagile.com Copyright © 2024 CI Agile